

**Addendum dated 22 September 2020 to the Social Media Tender**

**Annexure-'A'**

<b>S. No.</b>	<b>Parameters</b>	<b>Response#</b>
1.	Total manpower handling social media related work employed by the Social Media Agency	
2.	Relevant experience in Social Media Analysis in Government and/or Private sector in the number of years	
3.	Total number of Clients for which Social Media management is being done at present	
4.	Turnover of the Social Media Agency over the last 3 years	

#Information in the above columns provided to be supported with documentary proof as part of the Technical Bid