

Embassy of India
Thimphu

Press Release: **Outreach event for promotion of Madhya Pradesh Tourism**

In collaboration with the Madhya Pradesh Tourism Board and the Tourism Council of Bhutan, the Embassy of India, Thimphu had hosted a Webinar on 29 March 2022 to showcase tourism avenues in the heart of Incredible India – magnificent Madhya Pradesh. As a follow-up to the Webinar, the Embassy of India is organizing a Familiarization Visit of a select group of Bhutanese youth in the joint effort to promote tourism from Bhutan to Madhya Pradesh.

2. The Embassy of India hosted an outreach event for the promotion of tourism to Madhya Pradesh on 26 May 2022 with the following Bhutanese nationals who will proceed on the Familiarization Visit to the State:-

- Mr. Pema Dorji, Bhutan First Holiday
- Ms. Sonam Peday Thinley, Tashi Tours
- Ms. Sonam Yangden, Youth Representative and Writer
- Ms. Tshering Denkar, Digital Content Editor
- Mr. Ngawang Gyeltshen, Social Entrepreneur and Youth Leader
- Ms. Pema Choden Tenzin, Creative Director & Editor, Yeewong

3. The Bhutanese select group has elected to proceed on a 7-day Wildlife Tour of Madhya Pradesh that will cover Jabalpur, Bhedaghat, Bandhavgarh National Park, Kanha National Park, Pench Wildlife Sanctuary and other attractions. The group will have the opportunity to see Royal Bengal Tigers, White Tigers, leopards, deer and a variety of bird species including eagles in their natural habitats.

4. Speaking at the event, Ambassador Ruchira Kamboj said, “Madhya Pradesh is the heart of India and offers a beautiful mix of nature, heritage, wildlife and spirituality. Madhya Pradesh is also home to three UNESCO World Heritage Sites – namely the sacred Sanchi Stupa, the ancient Bhimbhetka caves and the majestic Khajuraho Temples.”

26 May 2022